



Justin Jones-Fosu

Keynote Speaker
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KEYNOTE

YOUR WHY MATTERS NOW

Understand how some achieve more and others don't

With the 'Why Matters Now' Quadrants and the Principle of the Frog, Step, Seed and Smile, Justin demonstrates how your leaders and teams can blend their purpose and productivity to realize better outcomes with everyday actions.

THIS PROGRAM IS PERFECT FOR:

- *Leaders and teams who are looking to shift their mindset to accelerate productivity, manage stress effectively and recognize and enjoy more positive work and life moments.*
- *Association members, frontline employees, and leaders constantly challenged and stressed by having to do more with less.*
- *Human Resources and organizational leaders creating and nurturing high-performing cultures.*

THE AUDIENCE WILL LEAVE WITH:

- *A personalized approach to understanding and aligning their values and efforts that enables them to lead themselves and others.*
- *An ability to courageously combat the distractors of their 'why' and 'now', and learn how to have intentional accountability to themselves and their teams.*
- *A deliberate approach to being fully present to consistently learn, develop meaningful relationships and impact positive change.*



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